

**RESOLUTION 21-66**

**A RESOLUTION AUTHORIZING THE VILLAGE ADMINISTRATOR TO EXECUTE AN AGREEMENT FOR THE VILLAGE PLACEMAKING PROPOSAL – GHOSTED: BRINGING HISTORY TO DOWNTOWN ANTIOCH WITH THE ALL TOGETHER GROUP IN AN AMOUNT NOT TO EXCEED \$47,700**

**WHEREAS**, The Village Board has been presented with a marketing strategy and brand guide from The All Together Group, and

**WHEREAS**, within the proposed marketing strategy includes an initiative to invest in programs that celebrate Antioch’s character, and

**WHEREAS**, one of the recommended placemaking ideas is an initiative to refresh Antioch’s existing ghost signs and to design new signs which are inspired by the history of Antioch, and

**WHEREAS**, the proposal includes design, planning and coordination, event branding and marketing, and painting,

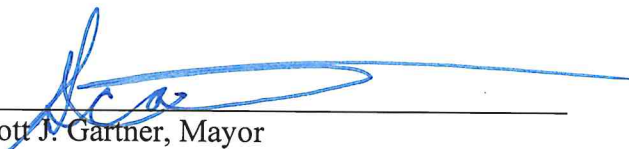
**NOW THEREFORE, BE IT RESOLVED** by the Village of Antioch, Lake County, Illinois, as follows:


**SECTION ONE:** The Village Administrator is authorized to execute an agreement with The All Together Group for the placemaking proposal “GHOSTED: Bringing History to Downtown Antioch”.

**SECTION TWO:** This resolution shall take effect immediately upon passage.

PASSED BY THE BOARD OF TRUSTEES OF THE VILLAGE OF ANTIOCH, ILLINOIS, ON THIS 8<sup>th</sup> DAY OF SEPTEMBER, 2021.

ATTEST:

  
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Scott J. Gartner, Mayor

  
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Lori K. Romine, Village Clerk

