

**Village of Antioch
Park Commission Fundraising Meeting
Municipal Building: 874 Main Street, Antioch, Illinois
Wednesday, November 9, 2011**

CALL TO ORDER

The regular meeting of the Village of Antioch Park Commission was called to order at 7:07 p.m. by Chairman Jim Weber

PLEDGE OF ALLEGIANCE

The Antioch Park Commissioners led the Pledge of Allegiance.

ROLL CALL

Following the Pledge of Allegiance, roll call indicated the following Commissioners were present: "Gina Wolf, Will Martino, Cindy Bucci, Cedric Johnson, Jerry Johnson and Chairman Jim Weber. Others present were: Recording Secretary Toni Galster, Special Events Coordinator Shawn Roby,

COMMUNICATIONS

No report.

REPORTS

Chairman Weber

Chairman Weber questioned, will the brick wall begin in the front entrance of the new pool and wrap around the fence area, or just the area around the fence? In order to find out what the cost of each brick will be, the Parks Commission will need to determine how many bricks are needed before he can approach Thelen's and other brick company's for a price. Once the price is determined the Parks Commission will know what to sell the bricks for, in order to make a profit.

Another fundraising idea was the Easy-Fundraising-Ideas. This company specializes in Wal-Mart gift cards. The idea is for the Park board to purchase these gift cards at \$1.00 - \$5.00 each and re-sell them at \$10.00. The profit will be the difference between the cost and what the Parks Commission sells them for. Residents will also be able to go to the website www.easy-fundraising-ideas.com and increase their gift card by \$10.00 more just by signing up on this website.

Commissioner Jerry Johnson believes public awareness is the key to a successful fundraising campaign. The Village of Antioch will need the support of the residents of Antioch to assure the success of any of the chosen fundraisers. Jerry introduced the idea of "POOLSTOCK" or "POOLPALOOZA" The Park Board will have this event in the early spring, one day at either the bandshell or Williams Park. Possibly have multiple bands playing during the day, a challenging softball game, BMX or Skateboard event. The Board could ask the instructors from the 5 Star Sports to come to this event and donate their time and give demonstrations on different sports. A Volleyball competition or Baggo Tournament could be going on at the same time. The Board members and Committee people could sell food, t-shirts, bricks and anything else that will make a profit for the pool.

Items could all be donated so there is no cost to the Village. If this goes over well, this could become a yearly event. The Board members should look into having Sponsors for prizes for this event.

Commissioner Gina Wolf believes that the Park Board need to come up with 3-5 big event programs for fundraising, such as Corporate Sponsors, Local Sponsors, Raffles, Poolstock, Selling Bricks and Pepsi Refresh program. Each Park Board member should take charge of one of these programs and form a committee to start the fundraising process.

Commissioner Cindy Bucci had a list of fundraising ideas, Wine Tasting, have businesses like Catbridge and Antioch Fine Wines provide the wine for tasting and sell the bottles at the event. The Wine Tasting could be at the Pavilion at Williams Park, cost could be \$10.00 a person, the Wine providers will make their money when they sell the bottle of wine, and the pool will profit by the entry fee. Another idea would be to have a "Swim-a-thon, have contests in the pool, etc. Another idea was A Battle of the Bands; get a Headliner Band to donate their time. Cindy questioned, will the Village have a Link on the Village website that Residents will be able to go to and donate money to the Pool Fundraising? The biggest concern is "Timeframe" When will the pool design be made available to use for the fundraising events? When is the money needed by? Is there a list of amenities for the pool and their costs? How much money is the Park Board looking to raise? Cindy would also like to see a thermometer or some other type of measuring device built near the Village Hall so residents could see the Park Board's fundraising progress. Gina suggested the thermometer be in the shape of a pool, and the water the progress.

Tom Adamczyk questioned, will the pool be kept in the same location? Shawn Roby answered him, if the pool is to be moved, it will go slightly east of its present location. The swing set and basketball courts would need to be moved. The Village is requesting an "L" shape pool, with 6 competition lanes, and zero depth section. The consideration of the waterline, gas line and other utilities will be taken into consideration when the design is made. Tom also added that there are courses that are available to the Communities to teach employees how to run the pool at a profit and fundraising ideas. Tom will look into the cost for our Village.

Commissioner Marino spoke about a program that Pepsi is sponsoring; it's called Pepsi Refresh Project. Pepsi is funding amazing ideas that "Refresh the World". Dream It, Submit It, get enough Votes and Pepsi will help make it happen in our community. Residents can vote on the project up to 5 times a day. Winners are announced once a month.

Each commissioner has taken on one aspect of the fundraising to build further. Gina Wolfe took Corporate Donations, Jerry Johnson will take on events/local fundraising, Will Martino will work on the Pepsi Refresh Program, Jim Weber will work on the brick pavers fundraising, Cindy Bucci will work on the Raffle Fundraiser.

Other Business

No other business at this time.

Adjournment

There being no further discussion, Member Marino moved, seconded by Member Bucci to adjourn the Park Commission meeting at 8:22 p.m.

Chair Person Jim Weber

Toni Galster, Secretary