

**Village of Antioch
Park Commission Meeting
806 Holbek Drive, Antioch, Illinois
Wednesday, November 14, 2012**

CALL TO ORDER

The regular meeting of the Village of Antioch Park Commission was called to order at 8:07 pm by Chairman Jim Weber.

PLEDGE OF ALLEGIANCE

The Antioch Park Commissioners led the Pledge of Allegiance.

ROLL CALL

Following the Pledge of Allegiance, roll call indicated the following Commissioners were present: Angela Brooks, Jerry Johnson, Gina Wolf, Will Martino, Cedric Johnson, Cindy Bucci, and Chairman Jim Weber. Others present were: Director Shawn Roby, Program Supervisor Libby Baker, Recording Secretary Toni Galster.

APPROVAL OF MINUTES

Member Cindy Bucci moved, seconded by Member Cedric Johnson to approve the October 24, 2012 meeting minutes as corrected. Upon voice vote: All- Aye's 0-Nays. MOTION CARRIED.

COMMUNICATIONS

No report.

REPORTS

Chairman's Report

Jim Weber was asking about the memorial bricks and their placement within the facility after they are sold as a possible fundraiser. Shawn indicated that he had a conversation with the contractor who indicated that the archway at the exit of the facility was designed to hold bricks. The contractor indicated that a couple of times a year a contractor could be brought in to replace the original bricks with the memorial bricks.

Jim asked Shawn if it was possible to use the Park Funds to purchase the play feature for the Aqua Center. Shawn explained that he will need to check at the next Directors meeting. It wasn't clear at this point Shawn said if the funds could be used.

Directors Report

Pool Update

Shawn told the board that the businesses that we are dealing with to get the drains and sump pumps from were damaged by the superstorm Sandy. Shawn was told that we should receive them within a month. These drains are the only thing holding up progress at the pool because they are needed to pour the concrete for the base of the vessels.

As for the buildings under construction on the pool site the roof and doors are on the pump house and the floor is in the bath house. The contractor is planning on pouring the vessel the first week of December. Shawn expressed if anyone is interested in seeing the progress of the pool, they should contact, him, Libby or Toni and they will take you to see it.

Shawn told the board that the Committee of the whole meeting had been cancelled, so the fees for the pool passes have not been approved yet. He is hoping that they will be approved in December.

Fundraiser Update

Shawn is in the process of trying to move the raffle date from December 13, 2012 to the spring of 2013. Only 117 tickets have been sold to date. Unfortunately it will open up liabilities for both the village and the marketing firm. The village has discussed the marketing push and the marketing firm on how it doesn't seem to be driving any traffic to the website.

There seems to be quite a bit of confusion within the community about what the fundraising effort is for. Shawn indicated that many believe that the way the marketing firm has approached it makes it seem as though those donating are donating to the construction of the pool instead of for the play structure. This has created an opinion within the community that is negatively affecting the campaign.

The Village Board is being asked about the marketing campaign at Monday's board meeting. Robin can not attend this meeting due to other obligations.

Shawn has sent emails out to all the team organizations in town regarding the play feature fundraiser in hopes that they will assist us in selling the donation cards. Short of going door to door the Parks & Recreation employees have spent time at Anastasia's and The Lodge of Antioch selling donation cards, and putting the ads on facebook and the newsletter,

Angela wanted to know if she should tell people that might donate, that there are only so many cards sold at this point. Shawn told her to only say that the sales are low, and the odds are in their favor of winning. Angela told the board she sold more on facebook. Gina asked the board if everyone could please post the information about the fundraiser for the play feature for the new aqua center on their person facebook page, and asks their friends to do the same, which may kick start the campaign locally. Everyone should post each week until the drawing date to be most effective. Shawn said that he will figure a way of keeping track of the board members who has the largest following on Facebook.

Shawn explained to the board how to talk with people about the fundraiser and how it works. Shawn would like to see someone hit the new day care center by Wal-mart, he said there are a lot of young parents that take their children there. Gina questioned if the camp crayon parents are aware of the aqua center campaign.

Shawn asked the board if there are any members willing to drive the Save Win Swim car in the parade. He also asked if any of them if their family and friends would be willing to participate as a SWS walker handing out flyers.

Camp Crayon will have a new Santa this year. The Chaplin for the Antioch Police Department has volunteered to be the Santa for both camp crayon and the polar express event.

When it comes to businesses in town purchasing the Save Win Swim cards for their employees, it would be best to walk into the business and talk directly to the owner. Shawn will be emailing all the businesses in town the flyer about the save win swim card and the fundraiser to raise funds for the Aqua Center Play Feature.

Commissioner Bucci questioned how the winner will be chosen. Shawn told her that he has a meeting on Thursday with the marketing agency and that is one of the topics that will be discussed.

Upcoming Events

Upcoming events: Christmas parade, we need volunteers lining up the floats and walking in the parade to pass out flyers. Shawn mentioned that the Village Christmas tree now has triple the lights from last year.

The Chamber of Commerce will be hosting their own type of wine walks. The first one will be on Saturday, December 1st, a Champaign and Chocolate walk. The second one will be on Saturday, December 15th, a Chili and Beer walk. They are smaller than the Wine Walks that the Parks and Recreation Department puts on. Shawn and Gina both expressed that they both would like to go on one of the walks to see what they are like.

The Polar Express is set to take off on Thursday, December 20th and Friday December 21st at 11:00 am. Only 60 people will be allowed to go on the event each day. The Train will leave at 11:00 am and arrive in Buffalo Grove at 11:35 am. Shawn has indicated that they are looking into how we can make it larger in future years. Right now there is no other location that is as nice as Buffalo Grove or can accommodate up to 60 people at a time. Commissioner Bucci felt it was expensive, but Shawn explained the cost associated with it is lower than all the other communities who put the same event.

The Winter Wine Walk has been moved to January 19, 2013 instead of January 26, 2013. When Shawn picked the date he did not realize it was the same date as the Fire Fighters Burn Camp fundraiser. Tickets for the wine walk will go on sale Monday, December 3rd at 9:00 am.

Daddy Daughter Date Night tickets go on sale the following week on Tuesday, December 11th at 9:00 am. This year's theme will be Luau. Shawn talked about getting a green screen this year to give them the ability to put different backgrounds on the picture from year to year much easier and cheaper. Angela told Shawn that she has a screen that we could use. Shawn and Angela plan on sitting down to talk about it.

Program Supervisors Reports

The only update that Libby had was that Diane Kyuper from the Antioch Review had a article in their newspaper about Camp Crayon. The only thing Libby needs to inform the newspaper is that we are a Parks and Recreation Department, not a Park District.

Financial Reports

Financial Reports for the period ending October 31, 2012 were reviewed. The budget this year is going in the right direction. The Village has found ways to cut the budget.

Other Business

Jim let the board know that he will not be around Thanksgiving weekend, he will be in Rockford.

Adjournment

There being no further discussion, Member Gina Wolf moved, seconded by Member Angela Brooks to adjourn the Park Commission meeting at 8:58 p.m.

Chair Person Jim Weber

Toni Galster, Secretary