

2013 Community Video Tour Agreement

CGI Communications, Inc.
130 East Main Street, 8th Floor
Rochester, NY 14604
800-398-3029 phone
866-429-8611 fax

Name: Dustin Nilsen
Title: Director of Community Development
Address: 874 Main Street
Village, State, Zip: Antioch, IL 60002
Phone: (847) 395-1000
Email: dnilsen@antioch.il.gov
Website: www.antioch.il.gov

This agreement is between CGI Communications, Inc. and the Village of Antioch and shall remain in effect from the date it is signed by both parties until the third anniversary of the date that the completed and approved Community Video Tour is made available for viewing via a link on the www.antioch.il.gov website homepage for viewer access. Any termination or modification of this agreement shall not take effect until the expiration of the current term.

CGI shall provide a Community Video Program as follows:

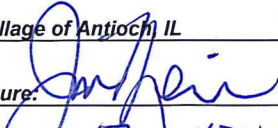
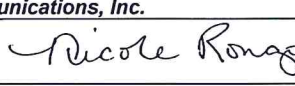
- Updates to existing video content (approx. 1 minute in duration)
- One Community Organization chapter to promote charities, nonprofits and community development organizations
- Script writing and video content consultation
- A videographer will come to your location to film video updates
- We reserve the right to use still images and photos for video production
- All aspects of video production and editing, from raw footage to final video including professional voiceovers and background music
- Final draft of County Video Showcase content subject to your approval (up to 3 sets of revisions allowed). Any request for approval any revision, including final draft, shall be deemed approved if no response is received by us within thirty (30) days of request
- Patented OneClick™ Technology and encoding of all videos into multiple streaming digital formats to play on all computer systems, browsers, and Internet connection speeds; recognized player formats include WindowsMedia® and QuickTime®
- Store and stream all videos on CGI's dedicated server
- Businesses will be allowed to purchase various digital media products and services from CGI Communications and its company affiliates
- Business sponsors allowed on the perimeter of video panels
- Duration of sponsor participation will be one to two years. CGI Communications is solely responsible for annual sponsorship fulfillment including all related aspects of marketing, production, printing, and distribution
- Viewer access of the Community Video Tour from your website shall be facilitated by CGI Communications providing HTML source code for graphic link to be prominently displayed on the www.antioch.il.gov website homepage
- eLocalLink will own copyrights of the master Community Video Tour
- The Village of Antioch will assume no cost or liability for this project

The Village of Antioch shall:

- Provide a letter of introduction for the program on your organization's letterhead
- Assist with the content and script for the Community Video Tour
- Grant CGI the right to use organization's name in connection with the preparation, production, and marketing of the program
- Display the "Community Video Tour" link to be no less than 155 by 400 pixels prominently on the www.antioch.il.gov website homepage for the term of this agreement
- Grant full and exclusive streaming video rights for CGI and its subsidiaries, affiliates, successors and assigns to stream all video content on Community Video Program and all related CGI Programs, including but not limited to its "Community Video Network"
- Represent and warrant that any and all photographs, videos, and other content it submits to us for use in any video or other production does not infringe on any third party's copyrighted material, trademark or other intellectual privacy or publicity rights and shall defend and indemnify us from any such claim or action

This Agreement constitutes the entire agreement of the parties and supersedes any and all prior communications, understandings and agreements, whether oral or written. No modification or claimed waiver of any provision shall be valid except by written amendment signed by the parties herein

We, the undersigned, understand the above information and have full authority to sign this agreement.

<u>The Village of Antioch, IL</u>	<u>CGI Communications, Inc.</u>
Signature: 	Signature: 
Name (printed): <u>Jim Klein</u>	Name (printed): <u>Nicole Rongo</u>
Title: <u>ADMINISTRATOR</u>	Title: <u>Vice President of Marketing</u>
Date: <u>6/10/14</u>	Date: <u>February 20, 2014</u>



Frequently Asked Questions

◆ **Who is CGI Communications, Inc.?**

Formed in 1988, CGI Communications, Inc. is the leading provider of high-impact marketing solutions to communities and small businesses. CGI is one of Upstate New York's top growth companies, receiving multiple Top 100 Awards in the Greater Rochester Area.

◆ **Are there any hidden costs?**

No, there is never a point where your municipality will ever see an invoice for any services we provide.

◆ **What if no businesses sign up for sponsorship?**

Even if zero sponsors participate, your Community will still receive the program at no cost. There is no threshold or minimum sponsorship requirement.

◆ **How long is the production time line?**

The welcome video can be completed with in a few weeks. The entire video production is typically about 12 -14 weeks, but can vary depending on what time of year filming is preferred.

◆ **What is the relationship between CGI and the United States Conference of Mayors and the National League of Cities?**

CGI works closely with the USCM and NLC to provide a myriad of digital marketing tools to showcase and promote individual municipalities nationwide. Our Community Showcase Program is an opportunity that both members and non-members can participate in.

◆ **Who fulfills the sponsorship element of the Community Video Program?**

CGI takes care of all sponsorship fulfillment, however if your community would like to recommend businesses to have the first right of refusal, we encourage and welcome you to do so.

◆ **Do we have a choice of what season we are filmed in?**

Absolutely! It is our goal to film municipalities in the season you feel best represents your community as a whole.

◆ **Do we need an Official Representative in our Welcome video?**

Absolutely not! It is your community's choice on whether or not you would like to have a civic leader represented in the welcome video.

◆ **Does our city have a choice in what type of establishments can participate in the sponsorship fulfillment?**

Of course! Your community has a say in the types of businesses that are featured. We simply need to know prior to the beginning of the sponsorship fulfillment campaign. For further information, please request CGI's Sponsor Policy.

◆ **What is relocate.org?**

Relocate.org is the largest online community video network in the nation to assist those relocating. By partnering with CGI, your completed video program will be showcased on relocate.org at no cost to garner more exposure for your wonderful community.

◆ **Is there a special rate for non-profit organizations that want to get involved?**

We provide a Community Organizations chapter that creates an opportunity for local non-profits to garner exposure on our program at no-cost.

Dear Antioch Business Owner:

The Village of Antioch is excited to announce its continuation of the Community Video Program. We have extended our agreement with CGI Communications, Inc. to update our online videos highlighting all our community has to offer its residents, visitors, and businesses.

CGI is a leader in online marketing solutions, working with thousands of communities and businesses nationwide. With an easily viewable interface on the official Village website (www.antioch.il.gov) their video showcase will engage viewers in learning more about area attractions, economic development opportunities, quality of life, and so much more.

In addition to the videos being on the village's official web site, they will also be featured on Relocate.org, the largest relocation network in the nation. The Village of Antioch is dedicated to highlighting the advantages of living and working in our community, and we feel that this program can do just that!

A representative of CGI Communications will be contacting you with an opportunity to take advantage of their innovative digital media tools and services. We encourage you to consider supporting this program, which we feel is truly a win-win for all involved.

Best Regards,

Signatory
Title