

APPROVED MINUTES

**VILLAGE OF ANTIOCH BOARD OF TRUSTEES
COMMITTEE OF THE WHOLE MEETING
Village of Antioch, Lake County, Illinois
Municipal Building: 874 Main Street, Antioch, IL 60002
January 11, 2023**

I. CALL TO ORDER

Mayor Gartner called the January 11, 2023 Committee of the Whole meeting of the Board of Trustees to order at 8:06 pm at the Antioch Municipal Building located at 874 Main Street, Antioch, IL and via Zoom.

II. ROLL CALL

Roll call indicated the following Trustees were present: Pierce, Macek, Bluthardt, Burman and Dominiak. Also present were Mayor Gartner, Attorney Kiernat and Clerk Romine. Absent: Trustee Pedersen.

III. Absent Trustees Wishing to Attend Remotely

There were no absent trustees wishing to attend remotely.

IV. Approval of the November 30, 2022 Committee of the Whole meeting minutes as presented

Trustee Dominiak moved, seconded by Trustee Bluthardt, to approve the November 30, 2022 Committee of the Whole meeting minutes as presented. Upon roll call, the vote was:

YES: 5: Pierce, Macek, Bluthardt, Burman and Dominiak.

NO: 0.

ABSENT: 1: Pedersen.

THE MOTION CARRIED.

V. Mayoral Report

None.

Citizens Wishing to Address the Board

None.

VI. Regular Business

1. 2022 Social Media and Village Outreach Report – Communication Specialist Jim Moran provided an overview of the 2022 social media and Village outreach report. He reviewed the number of followers on social media and the outreach and engagement of the Village. He discussed the most viewed posts and videos on social media, and length of the outreach.

Trustee Pedersen arrived via Zoom at 8:10pm.

Mr. Moran discussed other social media outlets used less by the Village of Antioch such as LinkedIn, YouTube and NextDoor. He also reviewed the top media coverage over the past year and success of paid outreach. He summarized with goals in the next year including street banners, eNews, direct mailings and additional social media. He discussed website performance and asked the board to provide input or feedback at any time.

Trustee Pierce commented that communications have improved greatly.

Trustee Bluthardt said there is a massive improvement in communications from the past.

Trustee Burman is happy to hear the website will be improved for users.

Trustee Dominiak said she is very happy with the improvement to communications and asked if there is a proposed calendar of events for 2023. Mr. Moran discussed potential events for 2023.

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VII. OTHER BUSINESS

None.

VIII. EXECUTIVE SESSION – Personnel and Pending Litigation, Lease of Village Property, Collective Bargaining –

Trustee Pierce moved, seconded by Trustee Bluthardt, to enter executive session at 8:24 pm for Personnel and property acquisition. Upon roll call, the vote was:

YES: 6: Pierce, Macek, Pedersen, Bluthardt, Burman and Dominiak.

NO: 0.

ABSENT: 0.

THE MOTION CARRIED.

Trustee Dominiak moved, seconded by Trustee Pedersen, to exit executive session at 8:53pm with no action taken. Upon roll call, the vote was:

YES: 6: Pierce, Macek, Pedersen, Bluthardt, Burman and Dominiak.

NO: 0.

ABSENT: 0.

THE MOTION CARRIED.

IX. ADJOURNMENT

There being no further discussion, the Village Board of Trustees Committee of the Whole meeting adjourned at 8:53 pm.

Respectfully submitted,

Lori K. Romine, RMC/CMC
Village Clerk