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MEMO TO: Village President and Board of Trustees
FROM: Michael S. Garrigan, AICP, CNU-A, Community Development Director
DATE: October 10, 2019
SUBJECT: Robert T. Sven, D.S.S.
439 Lake Street
Business Incentive Grant Program

Background

This façade application is coming before the Village Board under the Business Incentive Grant program which provide business grant up to \$20,000.00 to businesses in the Village of Antioch. The applicant, Dr. Robert T. Sven D.D.S. is requesting a business incentive grant for interior work at their office.

The applicant is requesting a grant in the amount of \$4,434.50 in order to proceed with the following exterior work;

- The applicant is proposing to do extensive interior work of their office which would include painting the offices, doors, trim, halls, exam rooms and file rooms along with adding an upstairs lab and bathroom and new flooring.

Based on the approved criteria for the Business Incentive Grant Program, Staff has reviewed the application and scored the application as follows:

CRITERIA	SCORE
<i>The economic impact on the Village's sales or property tax revenue.</i>	1
<i>The impact on improving the physical appearance of a block or corridor.</i>	1
<i>The visibility of the business from a main corridor or arterial.</i>	2
<i>The impact that the proposed exterior improvement will have on the overall appearance of a building.</i>	0
<i>Interior renovations that increase sales or dining floor area and increase tax revenue.</i>	0
<i>Providing necessary assistance to either recruit a new business or retain an existing business.</i>	2

The applicant's score based on Staff's evaluation is 6.

Analysis

The applicants proposed interior improvements would have no real positive impact on improving the appearance of Lake Street or the Downtown. The criteria adopted by the Village Board emphasizes the improvement of a building's exterior appearance and the applicant's proposed exterior refurbishing would have no impact on the building's exterior appearance. While Staff's acknowledges that these interior improvements would assist the applicant's and his professional practice, the funds in this program are limited and should exterior improvements should have a priority.

Based on Staff's analysis, we would make the following motion:

We move that the Village Board deny the applicant's request for a Business Incentive Grant in the amount of \$4,434.00.